

Aleksandar Masic's Grandfather



Photo of my grandfather Adolf Neuwelt. Photo was taken in Vienna, 1930.

My grandfather, my uncle inherited it, had a men's fashion shop, clothing, in the middle of the main commerce street in Vienna, Kertnerstrasse, which is comparable to Knez Mihailova Street in Belgrade.

At grandmother and grandfather's in Vienna it was a different style, here one could notice the difference between the cultures of Vienna and Belgrade. Yes both cities are on the Danube, but Vienna was a city of the Tsar, much richer and more orderly. Belgrade, before WWII, was much more orderly than it is today, this terrible condition is an entirely other theme of urbanism and social problems.