

Gavril Marcuson At His Second Birthday



This is me, Gavril Marcuson, on the day I turned 2, 28th October 1915. The photo was taken at the 'Julietta' photo cabinet. My name is Gavril Marcuson [the initial name, Marcussohn, was shortened to Marcuson in 1968]. I was born in Bucharest, on 28th October 1913, in the house of my maternal grandfather, an old house on Viilor Dr. Back then, the place was at the outskirts of the city. We had our photo taken once in a while - it was a real event. Technology was very different from what it is today. A light was turned on, you were supposed to stay still, and they photographed you. There was a trendy photo cabinet called 'Julietta', located on the corner of Victoriei Ave. with the boulevard, on the spot where an apartment house lies today - one of those geometrical buildings, with nothing but right angles and lines. 'Julietta' was owned by a Jew. I can't remember his name. A

second photographer who was in vogue was Mandy, on Campineanu St. He was Jewish too. These two photographers called themselves suppliers of the Royal Court, and were allowed to photograph the members of the royal family. They turned photography into an art. I have some pictures that were taken at 'Julietta'. Next to Mandy's was a famous tailor's shop owned by the Cohen brothers, suppliers of the Royal Court. They were Jews too, of course. After the war, they emigrated to Israel. It was a men's tailoring shop. I don't know if they also made women's clothes, but I believe they didn't. The Cohen brothers made you look like they wanted to - thinner, stouter; they were artists of their trade.